

Cross-border Seminar

2012-09-21

Söderköping municipality, Mon

Hans Bjurbäck

East Sweden Region

Programme Friday 21 September (a)

08:30 – 10.30 Joint WP seminar and discussion:

- A Final Budget Change and one more Ms 10 (May-August 2013)
- Review of WP2 activities
- Review of WP3 activities
- Review of WP4 activities
- The Wilderness Fair and BACES contribution
 - Confirmed participating organisations
 - The BACES stand?
 - Date – from ___ to ___
 - Meetings for WP's – LP arranging
- The Final BACES seminar in Valdemarsvik
 - Date – from ___ to ___
 - Focus on final conclusions
 - Evaluator's suggestion on a "Strategy seminar", participation of key stakeholders, reflection on relationship activities/results and lessons learned, forward-looking
 - East Sweden archipelago and islands meeting to be connected

BACES prolongation Ms 9 - 10

Ms	WP 2 - Accessibility	WP 3 - Economy	WP 4 - Environment
9 Jan- Apr 2013	<p>The WP 2 team meets for coordination and BACES marketing and media activities in connection with the Wilderness Fair in Stockholm.</p> <p>One WP 2 progress report is produced in the end of the Ms.</p> <p>O: One WP team meeting, seven dissemination activities and one WP 2 progress report.</p>	<p>The WP 3 team meets for coordination and BACES marketing and media activities in connection with the Wilderness Fair in Stockholm.</p> <p>One WP 3 progress report is produced in the end of the Ms.</p> <p>O: One WP 3 team meeting, one WP 3 marketing and media activity, one WP 3 progress report</p>	<p>The WP 4 team meets for coordination and BACES marketing and media activities in connection with the Wilderness Fair in Stockholm.</p> <p>One WP 4 progress report is produced in the end of the Ms.</p> <p>O: One WP team meeting, one WP 4 marketing and media activity, one WP 4 progress report</p>
10 May Aug 2013	<p>A final WP team meeting takes place in Östergötland, SE. The team concludes the findings from the BACES project and plan for future networking after the project end. A draft of a final WP 2 project report is presented.</p> <p>O: One WP 2 team meeting, a networking plan and one draft of a final WP 2 report.</p>	<p>A final WP team meeting takes place in Östergötland, SE. The team concludes the findings from the BACES project and plan for future networking after the project end. A draft of a final WP 3 project report is presented.</p> <p>O: One WP 3 team meeting, a networking plan and one draft of a final WP 3 report</p>	<p>A final WP team meeting is arranged in Östergötland, SE. The expert network concludes the ideas for dissemination of BACES findings. Each partner presents an evaluation of BACES Info Centres and exhibitions. A draft of a final WP 4 project report is presented.</p> <p>O: One WP 4 team meeting, a report on dissemination of BACES findings and one draft of a WP 4 project report.</p>

The Wilderness Fair in March 7-10, 2013

The natural meeting place for active outdoor people. Every year, the Wilderness Fair bring more than 40 000 active outdoor people (in 2012 we had 43 000 visitors) with a wide range of different interests and levels of experience. Together with our exhibitors, we want to create the natural meeting place for those who enjoy Swedish outdoor recreation.

The natural meeting place for active outdoor people.

Facts about the event

The Wilderness Fair is Sweden's largest outdoor event

Date: 7–10 March 2013

Programme Friday 21 September (b)

10.15-11.30 Summary and conclusions

- The EU and Programme guidelines!
- Evaluation process
- From feasibility studies to implemented strategies
- Involvement of the decision makers/political support
- The information and dissemination
- Indicators, (LC's and WP responsible)



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PROGRAMME
2007-2013**

Mid-term Assessment Report

Proposed improvements

- I. Based on the results from the mid-term assessment a plan for improvements has been developed. The proposed improvements aim at providing the project management and personnel with a base for a further joint discussion on decisions related to prioritizations and actions for the remaining project time.
- II. Prioritize the project; in order to fulfil all activities speed is essential during the last year! One suggestion is to create a plan with specific areas in need of attention that include information on how each work package is planning to make sure that the project activities are carried out before the project ends.
- III. Use the technical meetings for discussions and avoid large e-mail conversations for an improved international communication.
- IV. Make sure to have a close communication with the programme secretary in order to favour money transactions to all partners.
- V. Initiate a discussion related to, how do you secure sustainability?
 - I. Will the strategies and plans be implemented?
 - II. How do you use the project for identifying key topics for further international cooperation?

Indicators to be analysed by evaluator

Collaboration area	Strategic impact and effects
Impacts and effects	Has BACES improved the availability of information on the archipelago and islands area?
	Has the project resulted in new models and methods for economic growth?
	Have strategies and solutions for improving the conditions for living, working and visiting in the archipelago been developed?
Sustainability	Did the BACES have any effects on the level of collaboration between different levels and stakeholders – on a local, regional and interregional level?
	Will the partners continue their cooperation after the project ends?
	Examination of spin-off effects?
	Which added values have derived from the cross-border collaboration?

BACES - Objectives and results

- To develop strategies and solutions for better accessibility to and from the seven cooperating BACES
- To improve the availability of information on the archipelago and islands outside the region
- To develop and invest in Info Centres located in the BACES
- To improve economic viability of the BACES economy and products by developing the pre-conditions to make a living there
- To find solutions to prolong the tourist season
- To further rise the awareness for the natural environments around BACES and develop these as assets for sustainable tourism.
- To realise feasibility studies, common strategies and tested improved accessibility to and from the BACES
- To create development strategies for the BACES area economy and find and test new models and methods for economic growth
- To develop expert networking around protection of islands landscapes and sea environment
- To cooperate in the field of environmental management and nature guiding
- To meet the needs of development in the BACES by small scale investments in Info Centres with different cross-border character
- To let the BACES provide good conditions for information about the archipelago and islands in the Central Baltic region, the BACES and the environments.
- To utilize seven BACES with greater potentials for acting as engines for regional development
- Via fruitful cross-border cooperation establish networks and contacts that will still be useful and sustainable after the project has ended.

BACES - Planned outputs

Ms	WP 2 - Accessibility	WP 3 - Economy	WP 4 - Environment
1	A first WP team meeting in Norrköping	A first WP team meeting in Norrköping One info day at 7 BACES	A first WP team meeting in Norrköping
2	Cross-border seminar in Hanko 7 BACES reports on today's accessibility situation	Cross-border seminar in Hanko 7 reports on current BACES economy	Cross-border seminar in Hanko 7 reports on studies for exhibitions and nature living areas
3	7 feasibility studies on accessibility development One joint report on accessibility development	7 reports on BACES economy development strategies	Printed information materials 7 reports on nature guiding
4	One study visit event in Söderhamn 7 studies of nature living areas Small scale investments in 7 BACES	One study visit event in Söderhamn 7 reports on business development, cross-boder strategies	One study visit event in Söderhamn 7 feasibility studies of small scale investments in BACES and management and development plans for nature living areas
5	Cross-border seminar in Hiiumaa One study visit event	Cross-border seminar in Hiiumaa One study visit event and training seminar	Cross-border seminar in Hiiumaa One study visit event
6			
7	One study visit event in Raseborg 7 dissemination activities	One study visit event in Raseborg 7 reports on cooperative marketing 7 dissemination activities	One study visit event in Raseborg 7 BACES Info Center exhibitions
8	One cross-border seminar in Söderköping 7 dissemination activities	One cross-border seminar in Söderköping 7 dissemination activities	One cross-border seminar in Söderköping One expert network meeting 7 BACES environment reports
9	One WP team meeting Seven dissemination activities,	One WP team meeting One WP 3 marketing and media activity	One WP team meeting One WP 4 marketing and media activity
10	A final WP team meeting in Valdemarsvik A networking plan A draft of a final WP report	A final WP team meeting in Valdemarsvik A networking plan A draft of a final WP report	A final WP team meeting in Valdemarsvik A report on dissemination of BACES findings A draft of a final WP report
1-9	9 WP team meetings 9 WP Progress Reports	9 WP team meetings 9 WP Progress Reports	9 WP team meetings 9 WP Progress Reports

Project level targets - Indicators:

Actions performed for improved accessibility and information

- Amount: 14
- Estimation: 2 per BACES
- Reported: 0 + 4 +

Project level targets - Indicators:

Private entrepreneurs and companies involved in project

- Amount: 28
- Estimation: 4 per BACES
- Reported: 0 + 10 +

Project level targets - Indicators:

New environmental cooperation established

- Amount: 7
- Estimation: 1 per BACES
- Reported: 7 + 2 +

Project level targets - Indicators:

Number of people participating in joint education/training

- Amount: 70
- Estimation: 10 per BACES
- Reported: 0 + 29 +

Output indicators:

Actions performed for improved accessibility and information

- Amount: 7
- Estimation: 1 per BACES
- Reported: 0 + 7 +

Output indicators:

Actors involved in accessibility activities

- Amount: 10
- Estimation: All partner organisations, except LP
- Reported: 10 + 8 +

Output indicators:

Studies on improved accessibility

- Amount: 7
- Estimation: 1 per BACES
- Reported: 0 + 4 +

Result Indicators:

Additional population served by the accessibility

- Amount: 700
- Estimation: 100 per BACES
- Reported: 0 + 25 +

Result Indicators:

Supported investments in improved accessibility

- Amount: 7
- Estimation: 1 per BACES???
- Reported: 0 +